I dont believe that the deadline for digital transmissions should be extended. In rural areas such as Walla Walla, there are certain TV broadcasters that have no inclination to broadcast in digital until they have to. This is very unfortunate as analog signals dont come in very good to most rural areas, whereas digital is a very nice alternative since if you get the signal at all, you have it. For example here in Walla Walla, KVEW the ABC carrier and KNDU the NBC carrier transmit full strength in digital and it is awesome. KEPR, the CBS affiliate is broadcasting thier digial station at only 1% of the power when compared to thier analog station. Suffice to say that I am unable to get KEPR digital and thier analog station comes in horribly. Without the deadline there to keep the pressure on the tv stations, going to digital will take forever. Small station that serve rural areas dont want to spend the money to upgrade. Please, dont extend the time period, we in rural America are relying upon the FCC to protect our interests so that we are not at the whim of stations that just dont want to make things better for us.